

PROPERTY

\$300 million mixed use development including:

- 2 million sq. ft. retail, restaurants, entertainment, residential, hotel, and office
- located in the heart of Cummings Research Park, the 2nd largest in the US, 4th in the world
- luxurious Westin® Hotel, the market's first 4-star hotel with 74 residential units occupying the top 5 floors
- projected opening Fall 2007

DEMOGRAPHICS

- 4th highest average salary of any MSA in the Southeast
- \$63,000 average HH income (MSA)
- \$77,900 average HH income, city of Madison (adjacent to Bridge Street)
- 31% BA degree of higher (MSA)
- 10% PhD or graduate degree (MSA)

POPULATION

- 900,000 in the 50-mile workforce region
- 16.2% growth rate, city of Madison, 2000
- 4.5% growth rate. Huntsville MSA, 2000-2003
- 2.3 million visitors to Madison County, 2003
- \$150 million spent yearly by convention attendees, 2003

BUSINESS & INDUSTRY

- #1 USA concentration of Inc. Magazine's 500 Fastest Growing Private Companies, 2004
- #6 ranking Best Places for Business by Forbes Magazine, 2005
- \$265 million average annual industrial investment, 2000-2004 (MSA)
- 5-star rating for Quality of Life by Expansion Management Magazine



Huntsville, Alabama is one of the best-kept secrets in the South, although in 2005 Forbes Magazine recognized it as the 6th best place for business in the US.

One of the oldest cities in Alabama, it now calls itself the "space capital" of America and boasts a dense population of highly educated people, including the highest concentration of engineers in the country, at 7.2% of the work force.

The Huntsville MSA included Huntsville and Madison cities, and Madison and Limestone Counties.



